

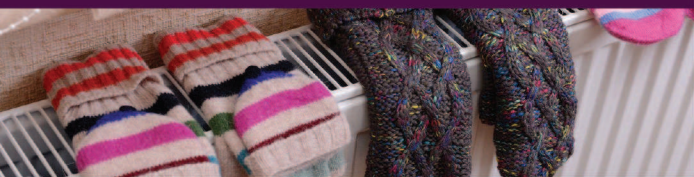
Would you drive your car without taking it for regular oil changes?

So, why let your home's heating and air conditioning system operate without proper inspection and maintenance?

Lack of manufacturer recommended maintenance is the top cause of heating and air conditioning system failure.



It can also increase energy use, lower comfort levels, and put your family's health and safety at risk!



### DID YOU KNOW?

If your furnace were a car, every year would be like driving it 70,000 miles! That's why it's so important to get a yearly "tune up" for your system.

*"There is no substitute for the peace of mind that comes with honest advice and professional service that Basnett provides."*

– Customer from Carlisle, MA

**Trust Basnett to care for your home's heating and air conditioning systems!**

We've been making homes comfortable since 1987 – blending together unparalleled expertise with an unwavering commitment to quality and service. We do this because we're not just your local heating and air conditioning service provider, we're also your friends and neighbors!

Call

**(978) 339-4239**

or visit

**basnettplumbing.com**

to learn more about our

**Ultimate Maintenance Plans**

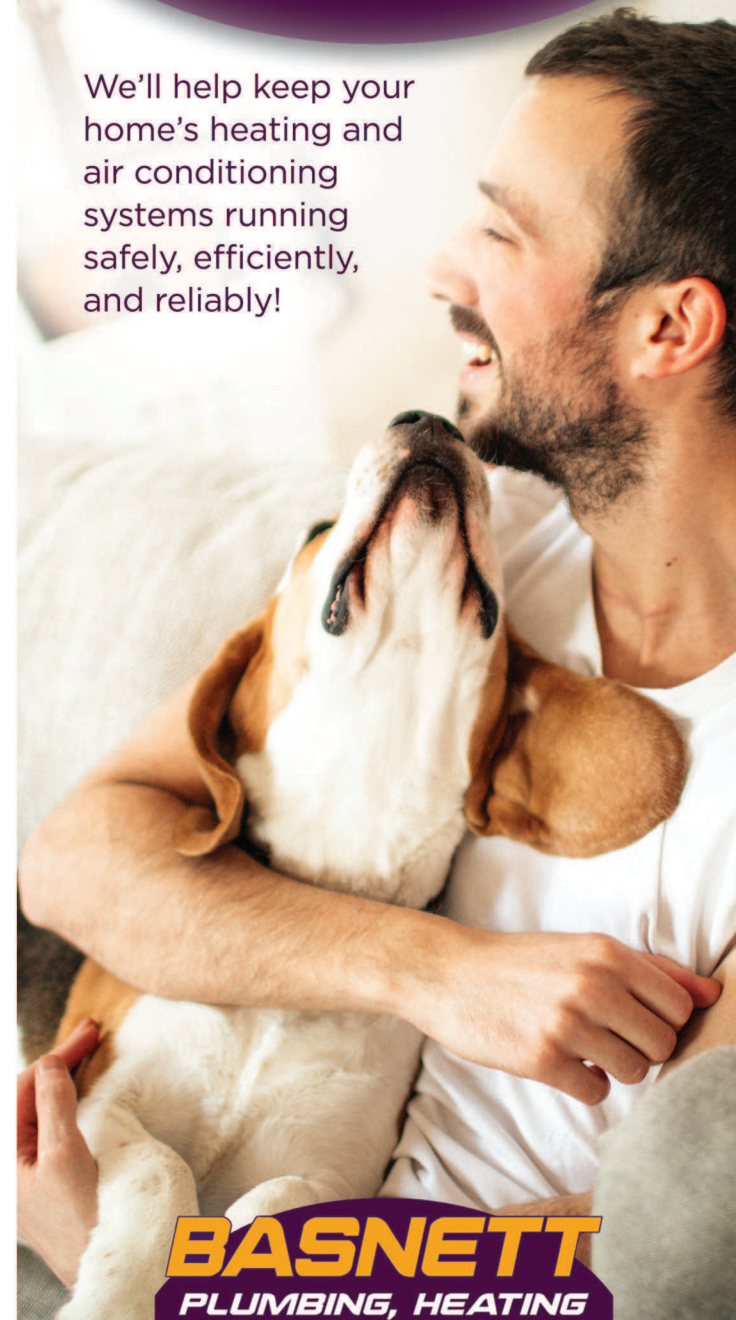
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**BASNETT**  
PLUMBING, HEATING  
AC & ELECTRICAL

**(978) 339-4239**  
**basnettplumbing.com**

## Ultimate Maintenance Plans

We'll help keep your home's heating and air conditioning systems running safely, efficiently, and reliably!



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## Introducing Ultimate Maintenance Plans!

With our new

### ULTIMATE MAINTENANCE PLANS

you can keep your home's performance at peak levels, while keeping your family safe and comfortable.

#### Select from a variety of plans to:

- Ensure savings on service
- Find small issues before they become large problems
- Keep your home running smoothly

#### Choose your payment option:

- Monthly ongoing payment
- Annual ongoing payment

#### PLATINUM MEMBER PLAN

The ultimate plan in terms of savings, safety, and preventative maintenance. Enjoy significant savings as we inspect, clean, measure, test, and maintain the plumbing and HVAC system in your home. You will also receive 20% savings on demand service and repairs for your plumbing, electrical, heating, and air conditioning systems.

#### GOLD MEMBER PLAN

Your home's heating and air conditioning system will be inspected, cleaned, measured, tested, and maintained. You will also receive 15% savings on demand service and repairs for your plumbing, electrical, heating, and air conditioning systems.

#### SILVER MEMBER PLAN

Your home's heating and air conditioning system will be inspected, cleaned, measured, tested, and maintained. You will also receive 15% savings on service and repair work for your chosen plumbing, electrical, heating, and air conditioning systems.

## ULTIMATE MAINTENANCE PLANS NO RISK MONEY BACK GUARANTEE!

|  |   | PLATINUM | GOLD | SILVER |
|--|---|----------|------|--------|
| <b>\$25</b> bonus bucks coupon (same as cash)  |   |          | ✓    | ✓      |
| <b>\$50</b> bonus bucks coupon (same as cash)  | <b>\$50 Value</b>                       | ✓        |      |        |
| <b>\$339</b> off first emergency service charge; \$100 off each subsequent emergency service charge  | <b>\$339 Value</b><br>(1 time per year) | ✓        |      |        |
| <b>\$100</b> off each emergency service charge   |   |          | ✓    | ✓      |
| <b>20%</b> savings on Heating, AC, Plumbing and Electrical demand service/repair   |   | ✓        |      |        |
| <b>15%</b> savings on Heating, AC, Plumbing and Electrical demand service/repair   |   |          | ✓    |        |
| <b>15%</b> savings on service/repair work (chosen system/s only)   |   |          |      | ✓      |
| Whole house carbon monoxide assessment   | <b>\$149 Value</b>                      | ✓        |      |        |
| Diagnostic fee waived (1 time per year)  | <b>\$217 Value</b>                      | ✓        |      |        |
| <b>Priority scheduling</b> on both regular and emergency service   |   | ✓        | ✓    | ✓      |
| <b>Transferable</b> to new owner if you move   |   | ✓        | ✓    | ✓      |
| <b>Whole house plumbing or electrical inspection.</b>  | <b>\$369 Value</b><br>Limit 1 per year  | ✓        |      |        |
| <b>Annual system safety inspection. Includes:</b>  |   |          |      |        |
| <ul style="list-style-type: none"> <li>• Air duct system</li> <li>• Combustion vent system</li> <li>• Flame baffle</li> <li>• Blower wheel and motor</li> <li>• Evaporator coil condition</li> </ul>                                   |   | ✓        | ✓    | ✓      |
| <b>Annual system measurement and testing for better comfort and performance. Includes:</b>   |   |          |      |        |
| <ul style="list-style-type: none"> <li>• Air delivery system pressures</li> <li>• Delivered air temperatures</li> <li>• Temperature difference</li> <li>• Refrigerant pressures</li> <li>• Gas pressure</li> <li>• Voltages</li> </ul> |   | ✓        | ✓    | ✓      |
| <b>Annual system efficiency cleaning. Includes:</b>  |   |          |      |        |
| <ul style="list-style-type: none"> <li>• Heat exchanger</li> <li>• Combustion chamber</li> <li>• Burners</li> <li>• Blower wheel and motor</li> </ul>  |   | ✓        | ✓    | ✓      |
| <b>Annual system maintenance/tune-up—helping to prevent breakdowns and wear and tear. Includes:</b>  |   |          |      |        |
| <ul style="list-style-type: none"> <li>• Manifold pressure</li> <li>• Burner performance</li> <li>• Operating pressures</li> <li>• Bypass dampers</li> </ul>   |   | ✓        | ✓    | ✓      |

**Total Value of Platinum Enhancements Beyond the Gold Plan: \$1,124.00**



Ultimate Maintenance Plan customers are the first to be informed of specials and discounts.

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